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Cagey - Financial Crime Insight Mapping

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“To go fast, go alone.
To go far, go together.”

African Proverb

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The Problem

Lots of silos, lots of data, not a lot of sharing.
Lots of criminals looking to exploit applications,
payments, and steal & launder money.

Silos

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Financial Crime
/ AML

Fraud

Cybersecurity

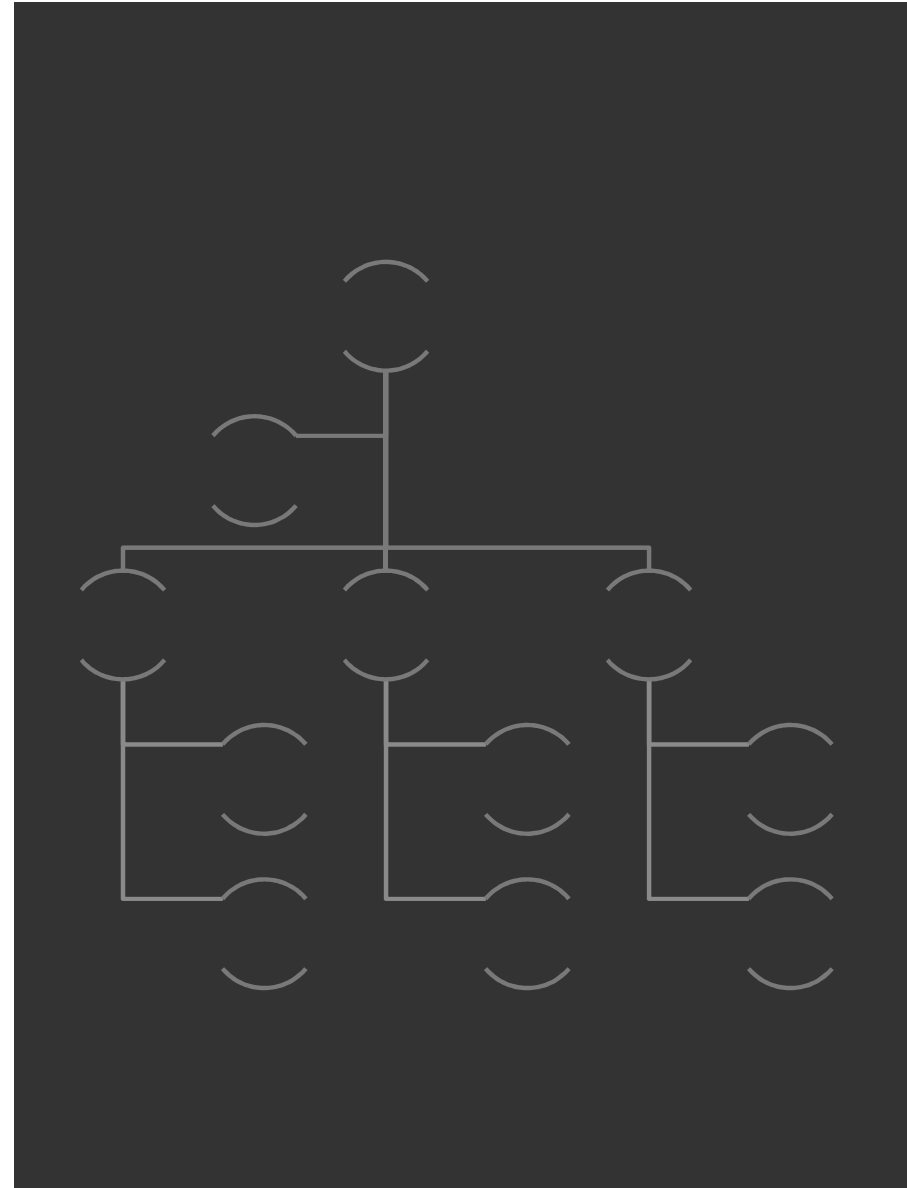


Sharing Data?

Data rich environments
but limited information sharing

Incentives to share
do not exist

Social impediments
reinforce singularity



Pain Points

Assigned To	Indicate	ExecStat	Date	Company Name	Company GUID	Primary Email	Account Status (Sprocket)	VP	Legal	Industry	Geograph	ESB	SoS	Website(s)
								Sc	Event	Sc	ic Sc	Rank		
								Risk	Risk					
1	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
2	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	N/A		
3	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
4	N/A	Open	06/10/2016				Open	2	1	7	CEO/President	N/A		
5	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
6	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
7	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
8	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
9	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
10	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
11	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
12	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
13	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
14	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
15	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
16	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
17	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
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19	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
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21	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
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24	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		
25	N/A	Open	06/10/2016				Open	-1	-1	-1	CEO/President	FL-Orlando		

Excel hell
Singularity
Manual
Reactionary
Hard to correlate

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Mission

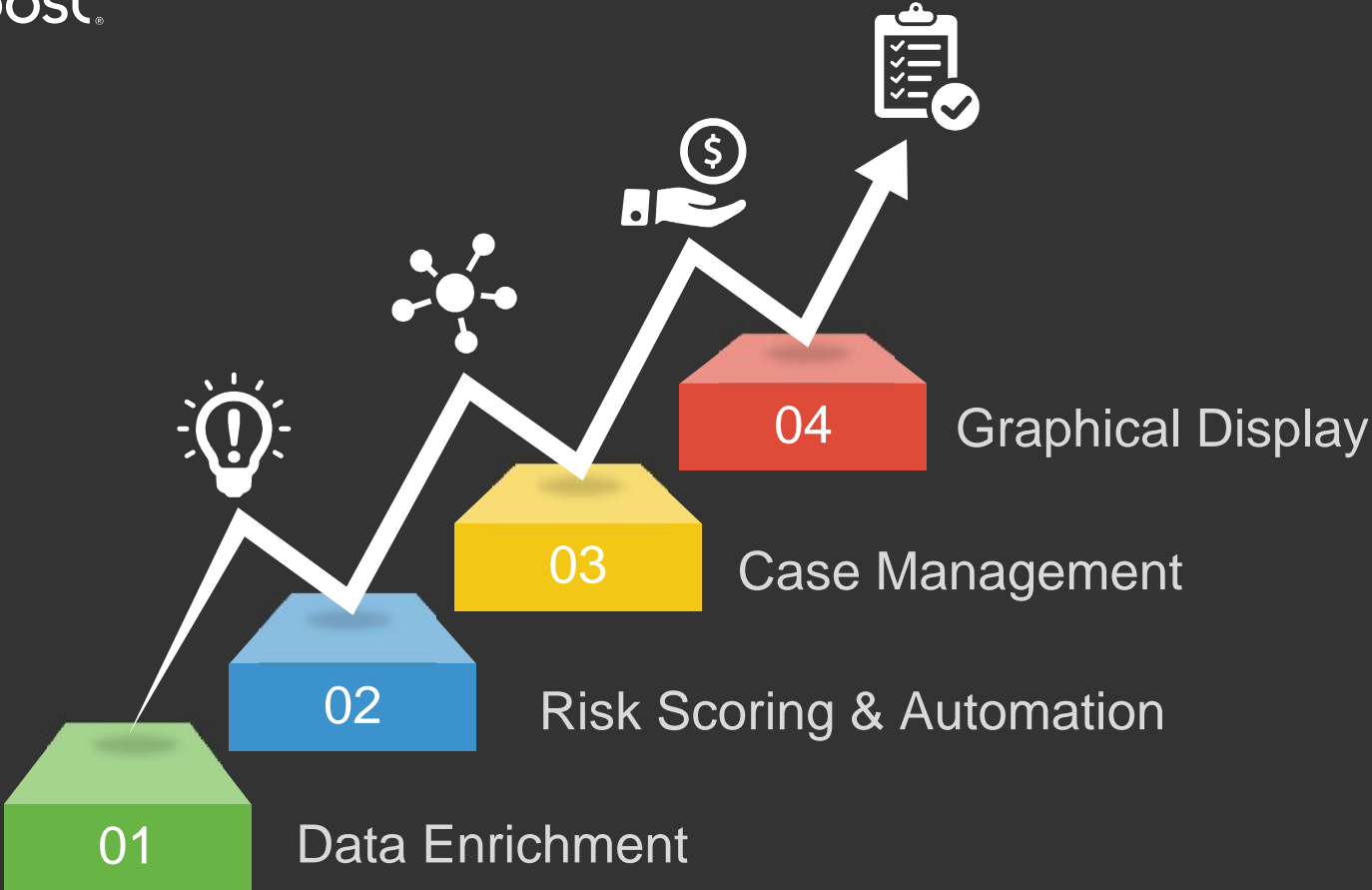
To develop, from the ground up, a financial crime platform that uses raw system data, integrated with any API, Indicators of Financial Crime, allows action in a unified console, and is shared amongst the good guys.

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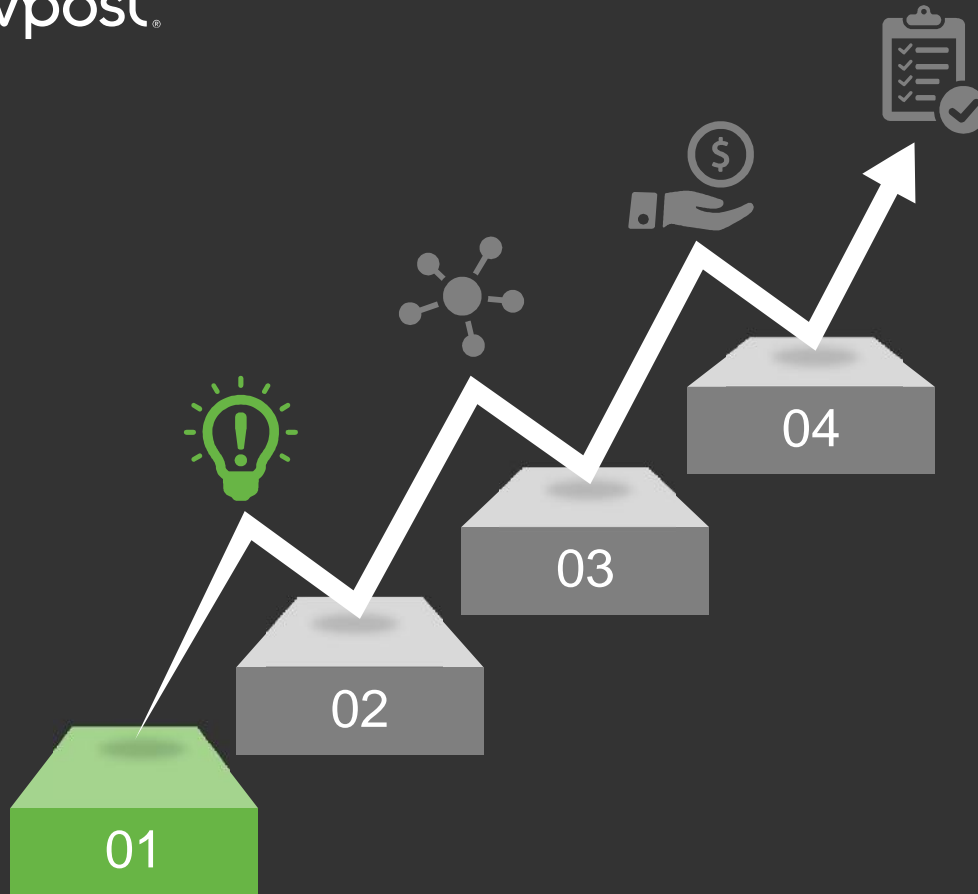
Specifics

Centralized data
Application aware
Enrich data w/ modeling
Visualization
AI & Automation

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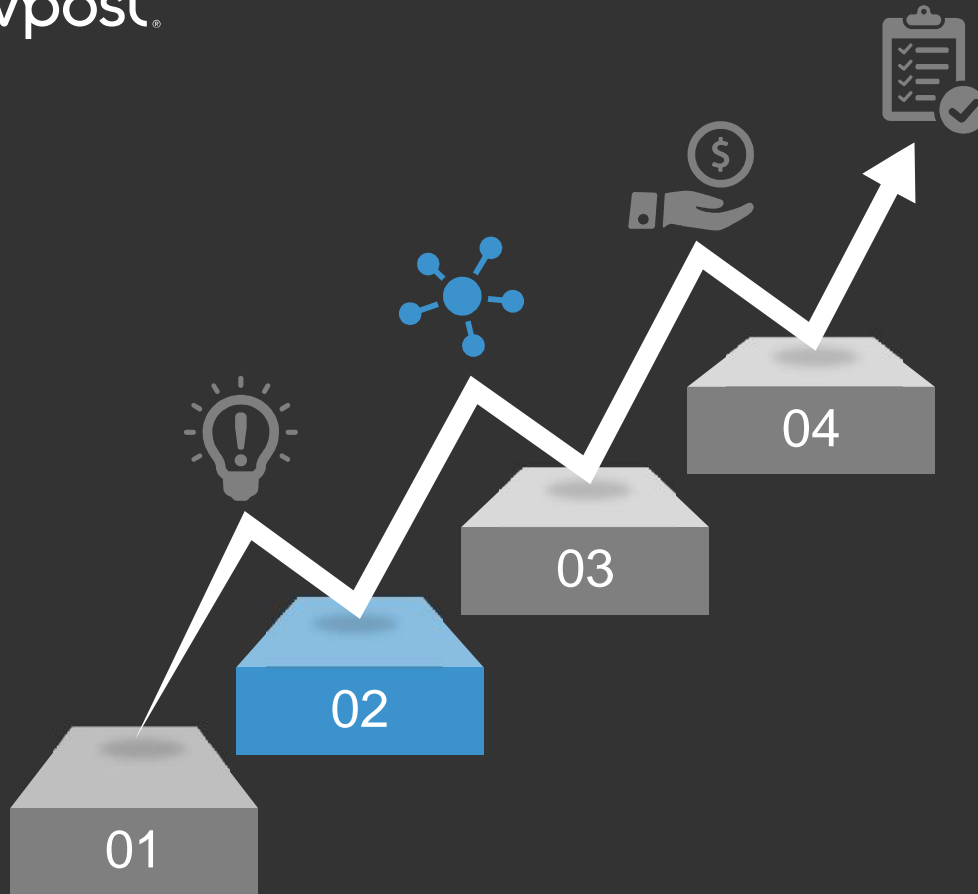
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Data Enrichment

- Internal Feeds
- External APIs
- Correlation

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Risk Scoring & Automation

- Threat Scoring
- Auto-Ranking
- Automated Decisioning
- ... learning

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Case Management

- Collaborative
- Interactive
- Seamless

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Graphical Display

- Visualization
- Color Mapping
- Flow Analysis

Q
New | Import | Risk Assessment
🔥
📁
📄
✳️
🏷️
👤
👁️

⌵
↔️

<input type="checkbox"/>	Rating	Company	User	Assigned To	Case Status	Indicators	Created↓	Follow-Up
<input type="checkbox"/>	🤔🤔	per - USB	qa.release+per.usbUser@vpmail.com	N/A	Closed		Mar 20, 2017	
<input type="checkbox"/>	🤔🤔	FU	steven+FU@release.vp	N/A	Closed		Mar 20, 2017	
<input type="checkbox"/>	😊😊	Big Buyer	be2960@mail-dev.local	N/A	Closed		Mar 20, 2017	Mar 20, 2019
<input type="checkbox"/>	🤔🤔	January 30th Test	vp.release+upload013014@gmail.com	N/A	Closed		Mar 20, 2017	
<input type="checkbox"/>	😞😞	February 17th Test	vp.release+upload021714@gmail.com	N/A	Closed		Mar 20, 2017	Sep 20, 2018
<input type="checkbox"/>	😊😊	Mints Unlimited	danko@ux1.com	N/A	Closed		Mar 20, 2017	Mar 20, 2019
<input type="checkbox"/>	😊😊	021814 Test Register TJ	vp.release+tjtest0218@gmail.com	N/A	Closed		Mar 20, 2017	Mar 20, 2019
<input type="checkbox"/>	😞😞	API Customer 3 File Upload	bmarini+api3@viewpostcity.com	N/A	Closed		Mar 20, 2017	Sep 20, 2018
<input type="checkbox"/>	😊😊	Customer Test	vp.release+customerTest@gmail.com	N/A	Closed		Mar 20, 2017	Mar 20, 2019
<input type="checkbox"/>	😊😊	Tropical Nursery	vp.release+tropical@gmail.com	N/A	Closed		Mar 20, 2017	Mar 20, 2019

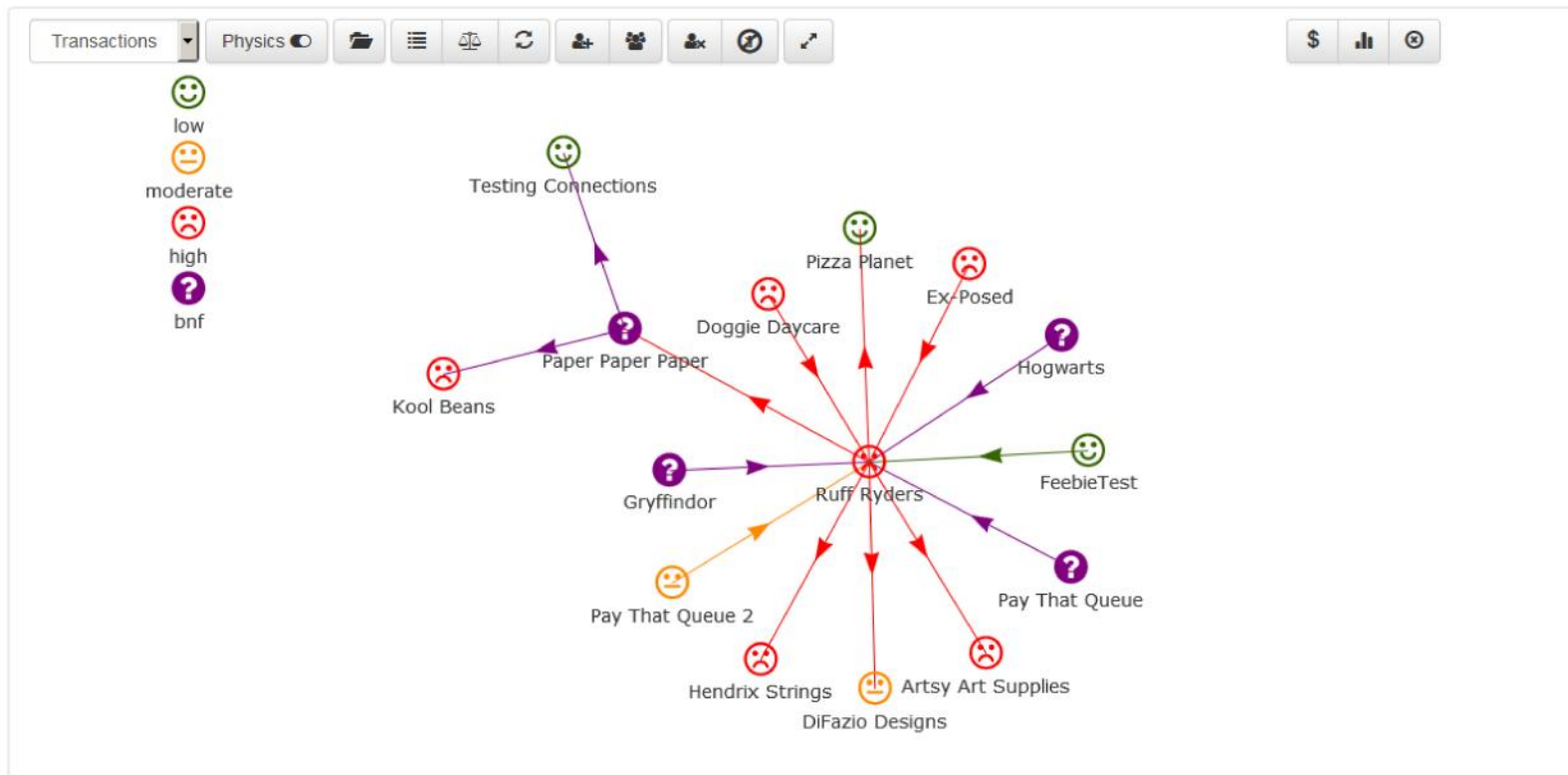
Save | Return | Reset

☹️ Kool Beans

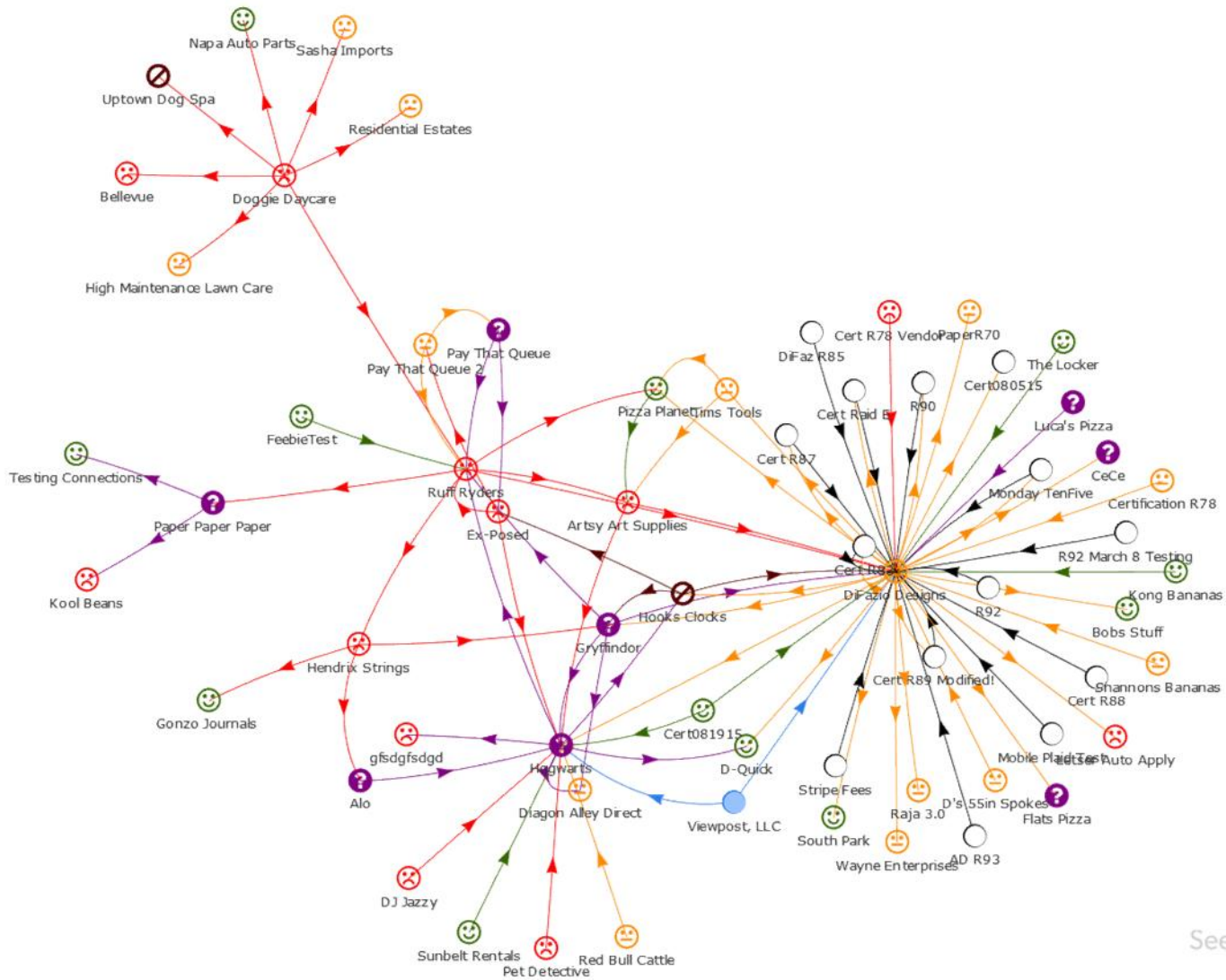
| vptestdifaz+kool@gmail.com

Watch?

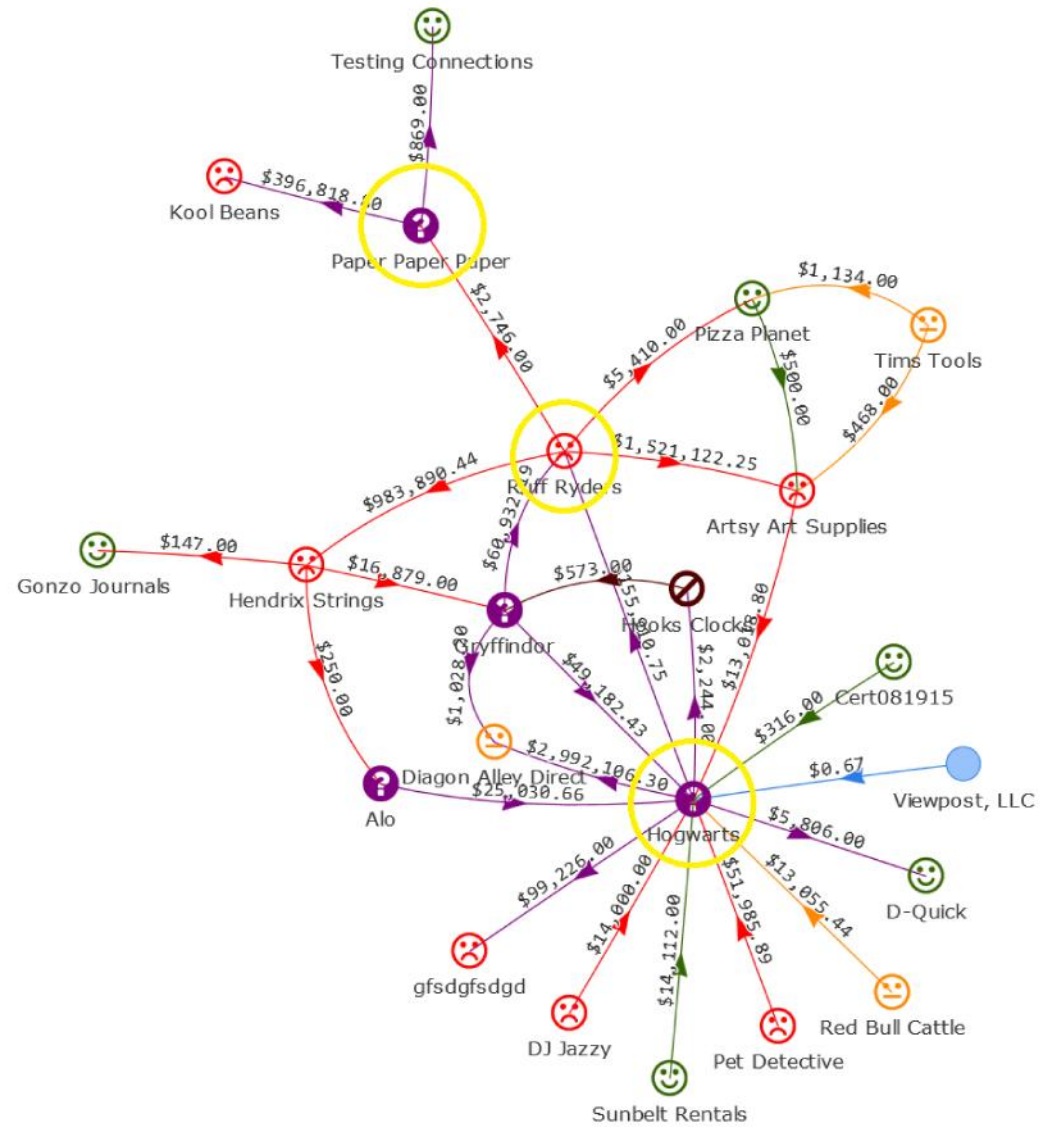
Account Fraud KYC Follow-Up Transactions **Networks** Audit



- none
- 😊 low
- 😐 moderate
- 😞 high
- ❓ bnf
- 🚫 denied

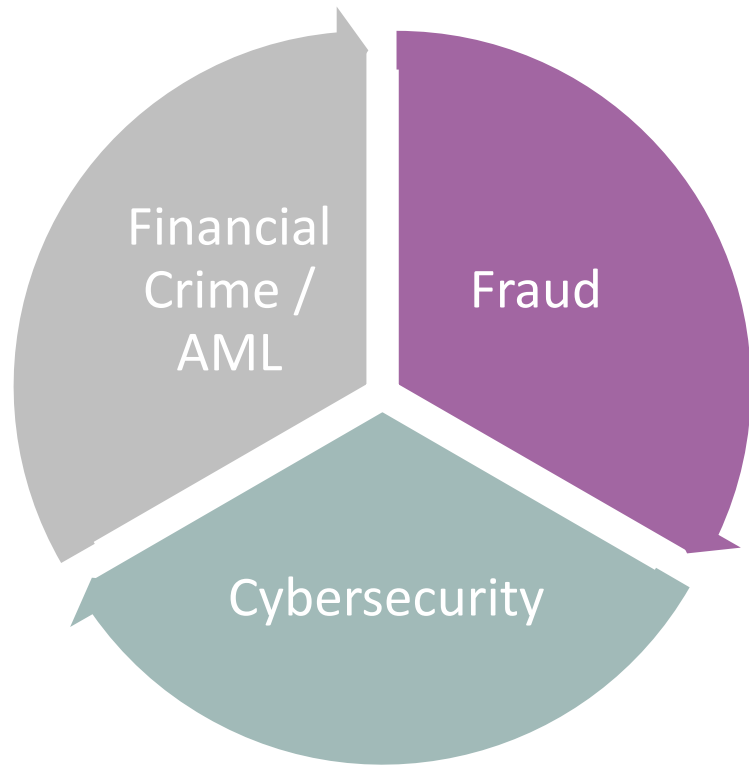


See business better.®





Cagey



Risk Scoring
Automated
Decisioning
Case Management
Feeds
Visualization

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Success

Fraud Mitigated / AML Risks Reduced

No Siloes between Fraud, AML, Cyber

Partnerships with Top Banks

Visualization & Reduced Friction

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Thanks

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Jennifer Rines & Ben Smith